

Deep Southern Equipment Dealers Associations
July 26, 27, 28, 2020
Hilton Sandestin Beach Golf Resort & Spa
Room Reservation

- RESERVATIONS:** **All Hotel Reservations for Rooms at the Hilton Sandestin Must be made DIRECTLY with the Hotel.**
- RATES:** **Discounted Conference Group rates of \$299.** & 12% tax apply Sunday - Tuesday (July 26-27-28.)
All rates are based on double occupancy. There will be a \$20.00 charge for each additional adult per room.
- DEPOSITS:** A one night deposit of \$299. is required.
- EXTENDED RATES:** Conference rates of \$299. per night are also valid for July 24, 25, & July 29, 30 depending on availability.
- ROOMS:** Each sleeping room includes a King or 2 Double Beds, sofa hide-a-bed, refrigerator, coffee maker, plus the usual fixtures. Most rooms also include 2 bunk beds.
- PARKING:** \$10 per night – Self Parking \$25 per night – Valet Parking
- REFUND POLICY:** If you are unable to attend the Conference, full refund of an individual room deposit will be forfeited unless **cancellation is received 14 days prior to your scheduled arrival date.**
- CHECK IN TIME:** 4:00 P.M. **CHECK OUT TIME:** 11:00 A.M.
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Hilton Sandestin Beach Golf Resort & Spa (Information to be given to hotel)

No. of Rooms:

(_____) Single or Double at \$299. per room \$ _____

Do you need a room with Bunk Beds? Yes _____ No _____

No. in Your Party _____ Date of Arrival _____ Date of Departure _____

www.HiltonSandestinbeach.com

Below is the Hotel Room Reservation Link:

https://www.hilton.com/en/hi/groups/personalized/D/DESHHF-DEE-20200724/index.jhtml?WT.mc_id=POG

Hotel Phone Number: 850-267-9500

Reserve a Room Using the Group Code: DEE (verbal)

TO BE ASSURED A ROOM, RESERVATIONS MUST BE RECEIVED BY

JUNE 24th, 2020

2020 Deep Southern Equipment Dealers Association Summer Conference

“Schedule of Events” **Sunday, July 26, 2020**

Welcome Reception - 6:30-7:45 pm.

This Opening Reception on the deck is always a Main Event. Once we have enjoyed the Reception with peer networking, individual arrangements for dinner and other activities of your choosing are further highlights of the evening. This officially begins the Summer Conference!

Monday, July 27, 2020

Deep Sea Fishing – Check-in 6:30 am / Depart 7:00 am.

This year our private boat is the Tradewinds, which is the one enjoyed last year. Tradewinds is a 65 foot charter and will take us out for a 6 hour deep sea fishing excursion. Families, plus individuals, enjoy the experience and excitement of the “catch.” Prizes too. Destin has the reputation of being the “world’s luckiest fishing village.”

Golf - 8:00 am.

A morning of golf on the “Links.” Our “Best Ball” play enables seasoned players and the less experienced to enjoy 18 holes and be eligible for some very fine prizes.

Free Day.

Want to skip the fishing and golf? Why not? There is certainly plenty to do in the Destin area including great shopping. Whatever strikes your fancy. It’s all at Destin. Site seeing along the beach is a must while at Sandestin.

Tuesday, July 28, 2020

Continental Breakfast - 7:00 am.

Wake up with coffee and breakfast prior to the General Session or as you prepare for other events of the day.

General Session - 8:00 am. - NOON.

Our expert speakers will present on current topics & provide answers to many relevant dealer questions. Please see the line-up of speakers/topics/presentations for this year’s General Session. A Refreshment & Networking Break will be included.

Free Afternoon.

Make those needed connections with other dealers and industry “friends.” Face-to-face is still by far the best way to communicate. When all business matters are settled, why not use some time for your personal relaxation?

Farewell Reception & Shrimp Boil - 5:00 – 8:00 pm - (OFF-SITE Location –Destin Bay House).

The event will be held Off-Site. This Shrimp Boil will be another fun time where there is great food, prizes, networking and fellowship that completes the Summer Conference. An enjoyable and unique evening indeed!

Hilton Sandestin Hotel offers special programs Mon– Sun for children 5-12 yrs. Kids Krew and Kids Nite Out information and all the family fun activities are AVAILABLE and can be obtained at the Hilton Activities Desk. Please contact the Hilton Sandestin Hotel directly for more information to make arrangements.

SEE YOU IN DESTIN at the DSEDA SUMMER CONFERENCE!